



In Memory of Gary Marx



MARX GARY MARX (Age 80) Died on Friday, May 31, 2019, at his residence in Vienna, VA. He was the beloved husband of Judy Marx; father of John Marx (Ramona Martinez) and Daniel Marx (Heather Alderman); brother of Gail Eberlein and grandfather of Julian Alderman Marx. Mr. Marx, whose two-decade leadership of communications at AASA significantly raised the association's public profile across the country and beyond. Mr. Marx's work from 1979 to 1998 as associate executive director of communications propelled the organization of superintendents and school administrators to a much more prominent position among educators and news organizations in the U.S. and abroad. He presided over the expansion in 1981 of The School Administrator from a modest newsletter into a glossy magazine and founded with corporate support the National Superintendent of the Year program, now in its 32nd year. "Gary devoted his life-long career to the principles of engagement leading to democratic societies whether they be a small town in South Dakota or in an Eastern European village," said NSPRA's Rich Bagin. "His love of travel and learning and his willingness to share and teach what he learned helped mold him into a stellar role model for those who got to know and appreciate Gary Marx." Mr. Marx was well-positioned for the national stage he assumed at AASA, having spent a decade in radio and television and then an eight-year period as communication director for two leading school systems – the Westside Community Schools in Omaha, NE, and the Jefferson County Public Schools

outside Denver. He received AASA's Distinguished Service Award and the National School Public Relations Association's highest honor, the President's Award. Memorial services was held at Money and King Funeral Home, 171 W. Maple Ave., Vienna, VA on Tuesday, June 4 at 11 a.m. Interment De Smet, SD.²⁰

Gary Marx was the member of the Social Education Journal Board from 2009, excellent lecture²¹, author of intellectual books²², leader and friend of educators from all over the world, active supporters of teachers, profesors and students, big friend for the Baltic Education Network.

Parengė Giedrė Kvieskienė

²⁰ Available online at: https://www.legacy.com/obituaries/washingtonpost/obituary.aspx?fbclid=IwAR2yBCf7OMaJ17_XbC37UHQI5vtSBZMFmwvJS2UbH4pX019gGw_Q06PeHFk&fhid=17018&n=gary-marx&pid=193039634

²¹ Gary Marx. *Dealing with the Furure*. Available online at: <https://www.youtube.com/watch?v=0ehllepVLLw>

²² Gary Marx books. Available online at: <http://garymarxcpo.com/books/>