Spanish First Cycle Primary School Textbooks’ Graphic Representations. A Study on Gender, Culture and Functional Diversity

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Abstract. This paper analyses graphic representation of gender, functional and cultural diversity in Spanish Primary Education textbooks. A sample of 528 images from three different textbooks by three of the main publishing houses in Spain was studied. Results showed equal representation in terms of gender. However, textbooks still do not sufficiently include graphic representations of cultural or functional diversity. Greater efforts are needed to ensure that textbooks reflect the classroom’s reality and that diversity normalized in schools.

Keywords: diversity, photographs, illustrations, textbooks, primary education.

Introduction

Educating for diversity implies a positive attitude towards communication and interaction between cultures. Understanding diversity as a necessary learning factor in today’s school organizations is also paramount. Thus, schools will be as inclusive and intercultural as they accept diversity as an added value of enrichment and growth that favours school coexistence. However, currently, we are facing a complex challenge in Education for Diversity. On the one hand, it represents the desire of being a critical and
inclusive educator and, on the other hand, teachers can find themselves at a crossroad of paths from folkloric exaltation to a merely compensatory curricular approach. Besides, social difficulties, as well as other conditioning factors, also exercise a profound influence on the orientation and the guidelines regarding intercultural education in schools (Leiva & Pedrero, 2010).

According to the “National Action Plan for Social Inclusion of the Kingdom of Spain 2013–16” (Spanish Ministry of Health, Social Services and Equality, 2014), the groups with the highest vulnerability index are: 1) homeless, disabled, elderly or dependent people; 2) victims of violence; 3) people discriminated due to their race or ethnic origin, or to their sexual orientation or gender identity; 4) people with an addiction, and 5) prisoners or returning citizens. Taking this into consideration, this study reviews the graphic representations in Spanish Primary Education textbooks of the following categories: gender, functional and cultural diversity.

Over the last few years, when examining gender, the principle of equality ensures fairness between men and women, and this is reflected in the concept of parity (Martens, 2015). Regarding functional diversity, the Convention on the Rights of Persons with Disabilities (United Nations, 2006) recognizes the right to universal accessibility and design for all users, implying the need to strengthen disabled people’s social participation. The adoption of this Convention implies the recognition and commitment of institutional policies to the promotion of accessibility and the achievement of a more inclusive society (Aparicio & Martínez, 2017).

In the matter of cultural diversity, the current global migration crisis caused by territorial, political or religious conflicts created a new world scenery that must not be overlooked. Even if it is not a recent phenomenon, it has affected those countries which are currently receiving refugees. Therefore, the social presence of diversity has dramatically increased and, consequently, the presence of cultural diversity in schools is higher. This new situation has forced socio-educative institutions and policy designers to show commitment to training in and for diversity, bearing in mind that the reference frame for life is the frame of diversity (Gullicks, Pearson, Child & Schwab, 2007; Ballesteros-Velázquez, Aguado-Odina, & Malik-Lévano, 2014; González-García, 2014; Martínez-Cifuentes, 2016; Martínez-Más, 2016; Sánchez, 2016; Lee, 2018). As an example, the European Union has been experiencing the growing incorporation of immigrant students into the different educative systems for the last decades and, therefore, schools have adapted to cultural diversity and designed a framework of common coexistence in which diversity is considered an asset (Llorent-Bedmar, 2013).

In Spain, the Law on the General Organization of the Educational System (LOGSE, 1990) introduced the term **attention to diversity**, intending to provide personalised support to persons belonging to different groups, according to their idiosyncrasies and needs. Subsequently, Organic Law 2/2006, of 3rd May, on Education (LOE, 2006) defined the **public school** as a space for coexistence and learning. It also stated that the Right to
Education needs to be guaranteed of all citizens, therefore diversity must be considered a paramount educational element. On this subject, in the aims and principles section, the LOE defines the terms person and society linking them to a set of values -justice, tolerance, freedom, peace, cooperation, solidarity and non-discrimination-, as well as to the democratic principles of coexistence: pluralism, participation, and respect.

In the three Education Laws that have been in force in Spain during the last two decades, diversity has been considered a positive asset in terms of coexistence, curricular innovation and promotion of community participation in an inclusive school, a school for all, where students, teachers, families and social agents are part of an open educational community (Leiva & Pedrero, 2010). It is important to remember that, in those schools, the most frequently used resource in the classrooms still are the textbooks or school manuals, and that they contain a symbolic representation of a society and its culture. Textbooks are guides for content-related decisions as well as didactic strategies. In this way, on numerous occasions, textbooks predetermine educational practice in the classroom (Zabala, 2010). Hence, it can be stated that school textbooks are configured as invisible mechanisms through which inequalities appear and are reinforced (Terrón & Cobano, 2008).

This research aims to identify, describe and analyse the graphic representation of gender, cultural and functional diversity in the textbooks of the first year of Primary Education (6 years) in Andalusia, Spain. To this end, an exploratory study has been carried out through an analysis of the content of the images. Previous textbook analysis research has been focused on the assessment of the ideological content they transmit and how accurately the different social collectives were represented. In this line, Torres Santomé (1989) pointed out the five main mechanisms of distortion of reality that are usually used in textbooks: suppressions (omitting or denying the existence of characters, events, objects to hide their significance and importance), additions (inventing the existence of events or events that are not such), deformations (selecting and ordering data in specific ways so that the meanings are distorted), diverted attention (calling attention to specific elements or events in order to blur or ignore real events), and blaming the complexity of the subject (a topic is not addressed and the excuse is that it is very difficult, both by its level of content together with the psychological and educational characteristics of the recipients).

By being aware of these mechanisms school textbooks' illustrations ought to sufficiently represent the social changes that are taking place in different contexts and to reproduce real, non-stereotyped models. Therefore, illustrations should reflect social changes and even anticipate those transformations that are slowly taking place in our environment. As an example of this, illustrations in textbooks showing men and women sharing domestic tasks or children's care would be pertinent and positive, as it would be the inclusion of different types of non-stereotypes functional or cultural diversity. Consequently, educational materials constitute a space for “the promotion of a human,
open and tolerant disposition that knows how to duly respect and value other cultures and peoples, different and strange from one’s own” (Calvo, 1989, 10). However, a large number of textbooks still provide negative or stereotyped images of minority cultures, which affects both students and teachers (Del Campo, 1999).

It is clear that school textbooks “can be perfectly studied and considered as a representation of the interests of society and also as subliminal and paradigmatic models of a way of thinking, of a mentality” (Selander, 1995, 130). Textbooks are a tool to provide a glimpse of the socially and culturally pre-established canon (Guijarro, 2005). Therefore, school textbooks include a hidden curriculum that must be examined. To achieve this purpose, it is necessary to consider not only what appears, but also what does not appear, since in many cases discrimination is given by the absence of a specific issue.

**Theoretical Analysis**

Images constitute a major element in the very definition of school textbooks, becoming a fundamental part of the task of transmitting content. Images are one of the most attractive aspects for students’ attention, and this is particularly relevant to the early stages of education. It can be affirmed that images are motivating elements which reinforce values and ideas (Terrón & Cobano, 2008).

As mentioned before, the objective of this study is to address how three different expressions of diversity are included in Spanish Primary Education textbooks. In the first place, the incorporation of gender equality in textbooks’ images is explored. Then, the inclusion of functional diversity through images and cultural diversity will be analysed.

**Incorporation of Gender Equality in Textbooks**

The study of Gender diversity in textbooks became a research interest in Spain in the ‘80s (Benavente & Núñez, 1992; García & Roset, 1992; Garreta & Careaga, 1987; Moreno-Marimón, 1986; Moreno-Sardá, 1987; Rodríguez-Izquierdo, 1998; Subirats, 1993). These first studies denounced textbooks’ sexism and androcentrism, focusing on the number of representations of male in Primary and Secondary textbooks, which was way higher than the number of female representations (Hamodi, 2014; Vaíllo-Rodríguez, 2016).

In 1983 the Spanish Institute of Women was created, -an independent organization that is attached to the Ministry of Health, Social Services and Equality. From the very beginning, this institution seeks gender equality and the full participation of women in political, cultural, economic and social life. It has performed a leading role in making gender associated stereotypes visible and in overcoming inequalities in numerous areas, including education. The institution published a series of non-sexist education notebooks aimed at educators to help them eliminate sexist stereotypes within the field of education (Instituto de la Mujer, 2019). In 2013, the Institute of Women published the *Recomendaciones para introducir la igualdad e innovar en los libros de texto* (Vaíllo-Rodríguez, 2013), a
series of recommendations for textbooks publishers that suggested strategies and tools for introducing equally and innovation in textbooks. Some of the strategies are specifically devoted to the incorporation of equality and a gender approach to graphic representations in textbooks (Vállo-Rodríguez, 2013, 125–155) and provide very specific instructions and scales for measuring the degree of commitment to the incorporation of gender equality in the publishing process. At the same time, Subirats (1993) stated that androcentrism was being reduced thanks to the II Equal Opportunities Plan passed by the Spanish Ministries Council at the beginning of 1993, together with the recommendations established by the of the Institute of Women to control what was included in textbooks. These circumstances made publishing houses modify their policies not to have any issues due to lack of adherence to the recommendations.

Later, Blanco (2000) and Peñalver (2001) affirmed, in the conclusions of their respective studies, that even if normative changes had been implemented demanding equal opportunities and social treatment, women’s presence in textbooks was not much higher. This has been attributed to the fact that textbooks still transmitted non-representative cultural and ideological models to young people, and, consequently, these models are transmitted into society and education (Gómez-Carrasco & Gallego-Herrero, 2016). This is consistent the results of several studies that examined iconic language in the last two decades (Espigado, 2004; Moya-Mata, Ros, Menescardi & Bastida, 2013; Pedrero-García, Moreno-Fernández & Moreno-Crespo, 2017; Pellejero-Goñi & Torres-Iglesias, 2011; Táboas & Rey, 2011; Terrón & Cobano, 2009). These studies proved that images are not neutral; on the contrary, they have a great transmission value and normally reinforce traditional values. Furthermore, the existence of studies that highlight an increase of women’s graphic representations in textbooks (Valls-Montás, 2001) does not necessarily mean that what if been currently represented is a real reflection, because in many cases, women representation is still incidental.

Despite of the changes gradually experienced by male and female roles and the progressively subtler manifestations of androcentrism, women’s presence in textbooks as well as in the syllabus is still minimum (Marolla-Gajardo, 2016). In this regard, a very recent study shows that the number of images representing women decreases as the level in Secondary Education increase (López-Navajas, 2014). In the same manner, Ortega-Sánchez (2017) found that women in textbooks still fit in a classical male profile and that they belong to an elite. Notwithstanding the experienced advances in sexist representations in textbooks, there are still sexist conducts that are culturally enrooted that can be identified in some manuals (Blanco, 2000). Their permanence leads to gender stereotype reproduction within the educative system, and, consequently, to their reflection in textbooks (Lomas, 2000; García-Luque, 2005).

To sum up, it can be stated that, despite having experienced some advances in female representations in textbooks in Spain, there are still many steps to be taken if we are to achieve a real gender diversity inclusion in our schools and the curricula.
Recent studies regarding gender equality incorporation in textbooks indicate that countries like South Africa, textbooks have not experienced any advance towards gender equality:

textbooks employ a variety of mechanisms to maintain a heteronormative patriarchal worldview, and each publication upheld these discourses to varying degrees. Some of the discourses used to sustain this perspective included the stereotypical gendered representations of boys and girls, queer invisibility, male autonomy versus a lack of female autonomy, failure to problematize rape culture and consistently portraying girls as the victims of male predators (Ting-Chong, 2018, 3).

**Incorporation of Functional Diversity in Textbooks**

Functional diversity has also been incorporated into the educative in the 1980s as several norms and recommendations of national and international institutions appeared. Article 49 of the Spanish Constitution was the first legislative step towards the social integration of people with functional diversity. This constitutional norm was fully endorsed with the publication of the Spanish Law of Social Integration for the Disabled [Ley 13/1982 de 7 de abril, de Integración Social de Minusválidos], also known as LISMI. In Spain, the educative sphere, the publication of the Organic Law 17/1990 of General Ordering of the Educativ System (LOGSE) introduced the concept of *special educative needs*. All subsequent laws, LOE (2006) and LOMCE [Ley Orgánica 8/2013, para la Mejora de la Calidad Educativa] established principles for normalization and integration at school (Moya-Mata et al, 2017). During Primary Education, the importance of education in equal opportunities for men and women, as well as the no discrimination of those with disabilities is insisted on. The LOMCE (2013), in the 5th Section of the Explanatory Memorandum of the Law, refers to the European Commission’s European Disability Strategy 2010-2020, adopted in 2010, and states that education must also address persons with disabilities, guaranteeing them quality inclusive education and training (López, 2013).

People with disabilities usually have to confront negative attitudes that have their origins in social believes, prejudice and stereotypes. In this sense, the attitude of teachers, families, and pairs in the school towards children with functional diversity is very important (World Health Organisation, 2011). The analysis of disability in textbooks in Spanish Early and Primary Education has been thoroughly studied by Martínez Bello (2013, 2013a, 2014). The author states that textbooks do not include this community and that “bodies presenting some type of disability are silenced” (Martínez Bello, 2013, 213).

A study developed by Miralles, Delgado & Caballero (2008) regarding 18 textbooks of Early Education belonging to six different publishing houses, concluded that 7.1% of the images represented people with disabilities, generally a girl or a boy in a wheelchair. In Primary Education, Martínez-Bello (2013a) analysed 1126 images of six Spanish publishing houses, and the results of the study showed that 98.9% of the images represented people with no disabilities and only 1.2% of the images included people with some type
of disability. Regarding the type of disability, the author highlighted that 68% of the images that represent persons with disabilities showed people with physical disabilities, a 22% with mental disabilities and, finally, an 8% represented senses related disabilities. Regarding gender and disability, Martínez Bello (2013a) revealed that 72% of the images of textbooks included men and boys and 28% girls and women.

It is important to stress that, in our current society, schools are ruled by inclusive criteria. Nonetheless, taking into consideration the examined previous research, it can be observed that, regardless of the subject or the educative level, there is a recurrent lack of presence of people with disabilities. This makes the “reality” that appears in the books very different from the reality that is lived at schools (González-Palomares, 2015).

**Incorporation of Cultural Diversity in Textbooks**

Textbooks are still one of the most used resources in educative centres. They are a tool to transmit culture, comprehension, and ways of understanding the world (Ferreras Listán & Jiménez Pérez, 2013; López Facal, 2010). Paradoxically, a study developed by Aguado (2005 *apud* Martínez Bello, 2013a) shows that cultural identity, which is an essential part of world knowledge, has not received enough attention in the syllabus, neither at schools, and that it is not frequently included in the activities teachers’ plan.

The importance of textbooks lies in their comprehension of a particular ideology and in their aim of transmitting values assimilated by the society, as well as in the maintenance of the community’s identity. In this sense, textbooks can be considered a political and social element. Dealing with ideology, politics, and values from a textbook it implies an act of power (Foster & Cawford, 2006). Rodríguez Izquierdo (2004, 21) affirms that educative systems cannot be centered in monocultural perspectives because these kinds of contexts are uncharacteristic of our societies, which necessarily include cultural diversity.

Tajeddin & Teimournezhad (2015) examined several Iranian studies analysing how culture is taught using English Language Teaching materials. In the line of Rodriguez Izquierdo, they highlighted the “limitations of some textbooks in fostering intercultural understanding” (p. 183). Another study of English Language Teaching textbooks in Korea aimed to examine how different cultures were reflected in several aspects included in the books, such as race, nationality, gender as well as intercultural interactions (Song, 2013). Results showed a higher prevalence of white male representations, which can be considered unequal. Furthermore, when analysing intercultural interactions, most examples just included a superficial level of cultural engagement (Song, 2013).

From the academia, Pellicer Ugalde, Gigante, Díaz-Couder & Olarte Tiburcio (2001) stated that the relationship between textbooks and cultural diversity is an element that influences the structure and ideology of the whole educative system. Moya Mata and her collaborators (2013) claimed that students’ materials should be fundamentally aimed to enhance equal opportunities, and therefore, cultural diversity.
In this respect, educative institutions face a tricky situation. Schools present a system with the final goal of equalising several levels, even at a cultural level; and, from a completely opposite point of view, the school context is constantly changing and is highly influenced by the political, economic and labour atmosphere of the sociocultural environment in which students, their families, social agents, teachers, and other actors live (Torres Santomé, 2008). This conflict is due to the confrontation of a system that advances in an unhurried way with another that develops extremely fast. The ideal solution would be for the school to assume the existent diversity and its influence on the daily development of educative centres (Galindo, 1992; Rodríguez Izquierdo, 2004).

**Methodology**

*Procedure*

In this study, a sample of 528 of graphic representations included in Primary Education Textbooks was analysed. Data were collected in the 2018–2019 school year. In the first place, a preliminary analysis was performed and three different levels of representation were identified. Afterward, three main aspects were examined in the following way.

The criteria by which the different group frames are graphically categorized arise from three main aspects:

1) **Gender:** diversity from a gender point of view, i.e. as a social and cultural construct, will be visualized in the number of representations of men, women, boys, and girls;

2) **Functional diversity:** functional diversity will be identified with people who need mobility resources (wheelchairs, canes, crutches...) and/or who make visual or auditory sensory diversity recognizable in the images; and

3) **Cultural diversity:** representation of people who may visibly belong to different cultures, religions, ethnic groups or communities.

After the preliminary analysis, three levels of representation of diversity were identified. The first one was a tendency towards parity. This is clearly shown by an equal representation of men and women, as well as boys and girls. The second level of representation deals with making cultural or functional diversity visible, as the social commitment to a diverse society in a globalized world is expressed in the appearance of some “representatives” of it, but only a few examples. Finally, the third level of representation showed diversity associated with stereotypes. One of the most noteworthy issues is the association made between situations of poverty and developing countries, characterizing the populations represented with features attributed to specific geographical and cultural situations. Another remarkable aspect is the assimilation between geographical-cultural aspects and the physical characteristics of people.
Planned data analysis

In her doctoral thesis, Prendes (1994) established a general textbook analysis model and a specific instrument for descriptive image analysis. This model is currently used as a reference for the analysis of textbooks’ images in Spain. Applying Prendes’ model, the number of graphic elements is examined, differentiating photographs and pictures into separate groups. This model was also applied for data collection and categorizing. To better suit the aim of the research, some aspects of the instrument were adapted. Thus, a procedure was created ex profeso, which contained three main sections to be studied in three different dimensions.

The first one consisted of analysing the publication for identifying its main data, which included publisher, collection, publication year as well as editorial and illustration team. The second one was the analysis of the graphic characteristics of the images including colour, structuring graphics, relational graphics. The third dimension, which was the most relevant for the purpose of this study, was the interpretation of the message of the image. It included the environment and context of the image, the type of action taking place, the characters taking part in the action, which is the main character of the action and similar aspects. This third dimension provides information about the worldviews transmitted by the textbooks in an educational level, in which images are strongly linked to the students’ environments and conceptions.

In terms of gender equality, the number of men, women, girls and boys’ representations was established. Traditional male and female roles were studied regarding family, social and work-related aspects. For functional diversity, the presence of people with physical or sensorial disabilities was established in numeric terms. Finally, cultural diversity was examined in terms of the appearance of cultural models different from the white middle-class traditional one. In these two last aspects, the mere presence of the characters belonging to minorities is considered relevant.

Sample

The sample consists of 528 images included in three textbooks published by three of the main Spanish publishing houses in Education - Anaya, Santillana, and Edelvives-. All three examined books have been published once the Spanish Education Law 2/2006 was valid (see Table 1) and were in use at Primary Schools until the complete enter into force of the current Educative Law, LOMCE, which had a transition period that lasted until 2018 for all educational Levels. One of the most interesting characteristics of these textbooks is that the subjects of Social Sciences and Natural Sciences and Cultural Aspects were combined in a sole manual. This provided students a complete and global perspective of their environment. Textbooks published once the current law was fully applied divided the content into two subjects, therefore the previous one was more suitable for the purposes of this analysis. Criteria used for the selection of textbooks were: belonging to the area of knowledge of the Natural, Social and Cultural environment; being aimed at students.
in the First Cycle of Primary Education, having published only one book per academic year, being published in Spanish language, meeting the requirements established by the Spanish educational system and having been used at Primary Schools during the aforementioned period of time. Of the 528 graphic elements analysed, 48.1% corresponded to photographs, while 51.9% were illustrations. If we analyse textbooks individually, the ones published by Anaya and Edelvives contained a greater number of illustrations, while in the case of Santillana photographs had a greater presence.

Table 1
Sample of the research

<table>
<thead>
<tr>
<th>Editorial</th>
<th>Collection</th>
<th>Year</th>
<th>Number of Photographs</th>
<th>Number of Pictures</th>
<th>Total graphic elements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anaya</td>
<td>Salta a la vista</td>
<td>2008</td>
<td>39</td>
<td>95</td>
<td>134</td>
</tr>
<tr>
<td>Santillana</td>
<td>La casa del Saber</td>
<td>2007</td>
<td>151</td>
<td>25</td>
<td>176</td>
</tr>
<tr>
<td>Edelvives</td>
<td>Mundo Agua</td>
<td>2007</td>
<td>64</td>
<td>154</td>
<td>218</td>
</tr>
<tr>
<td>Total elements analyzed</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>528</td>
</tr>
</tbody>
</table>

Results

This section covers the data obtained by each of the three frames examined: gender, functional and cultural analysis.

Gender equality

In all graphic elements studied, gender is approached in an egalitarian manner, as the number of male and female figures and the roles they exercise are proportionate (Table 2). Therefore, trends in numbers are very similar. Even though, male representations reached 52.2% and female 47.8%, which shows a slight imbalance that favours male presence.

Table 2.
Male and female representations in the analysed textbooks

<table>
<thead>
<tr>
<th>Editorial</th>
<th>Total Graphic representation</th>
<th>Number of male characters</th>
<th>Percentage of male characters</th>
<th>Number of female characters</th>
<th>Percentage of female characters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anaya (Salta a la vista)</td>
<td>134</td>
<td>189</td>
<td>52.9%</td>
<td>168</td>
<td>47.1%</td>
</tr>
<tr>
<td>Edelvives (Mundo Agua)</td>
<td>218</td>
<td>237</td>
<td>54.7%</td>
<td>196</td>
<td>45.3%</td>
</tr>
<tr>
<td>Santillana (La casa del saber)</td>
<td>176</td>
<td>202</td>
<td>48.9%</td>
<td>211</td>
<td>51.1%</td>
</tr>
<tr>
<td>Total</td>
<td>528</td>
<td>628</td>
<td>52.2%</td>
<td>575</td>
<td>47.8%</td>
</tr>
</tbody>
</table>
An example of this equal representation of gender can be observed in Figure 1, which displays a family scene with equal distribution of roles (man and woman cook and children are setting the table) where a woman, a girl, a man, and a boy are represented. This fair treatment is extended to the rest of the images studied. Results in this section indicate that, although there is abundant room for further progress on gender issues, especially in the elimination of gender roles, the current balance of gender representation in textbooks is a clear indicator of the commitment of publishing houses to gender equality. In general, therefore, it can be stated that the Spanish textbook publishers were in the same line of thinking of the future recommendations of the Women’s Institute, that were to be published in 2013.

![Figure 1. Example of gender diversity in school textbook images](Fragment extracted from the Anaya Textbook, Salta a la Vista, 2008, 28).

**Cultural Diversity**

Results show that, even if cultural diversity is present in textbooks, it is far from being at the same level as gender representation. Remarkably, cultural diversity is represented in every examined textbook. In all the analysed graphics, at least one person with differentiated physical features per manual appeared. Statistical data show that cultural diversity reaches a representation of less than one-tenth of the total (9.1%). Anaya publishing house has even a more reduced cultural diversity representation (5.6%), whereas in Edelvives and Santillana cultural diversity receives higher representation (Table 3).
Table 3.  
Cultural diversity in the analysed textbooks

<table>
<thead>
<tr>
<th>Total graphic representations</th>
<th>Number of non-white-middle class characters</th>
<th>Percentage of non-white-middle class characters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anaya (Salta a la vista)</td>
<td>357</td>
<td>20</td>
</tr>
<tr>
<td>Edelvives (Mundo Agua)</td>
<td>433</td>
<td>44</td>
</tr>
<tr>
<td>Santillana (La casa del saber)</td>
<td>413</td>
<td>45</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1203</strong></td>
<td><strong>109</strong></td>
</tr>
</tbody>
</table>

The representation of cultural diversity made is materialised in the presence of a child of apparent African or Asian origin (Figure 2). It can be stated that school textbooks have advanced in recent decades regarding the representation of cultural diversity. Nonetheless, publishers need to include a wider cultural range in their textbooks as a multicultural and multi-ethnic community is already present in the Spanish classrooms.

![Figure 2. Example of cultural diversity](image-url)  
(Fragment extracted from the *Edelvives* Textbook, Water World Collection, 2007, 4).

It is interesting to note that there seems to be an association between cultural diversity and some specific geographical and cultural contexts. Patronizing and behaviours linked to altruism, charity, and solidarity are observed when referring to developing countries. In this way, the idea that certain cultures are associated with poverty, strengthening a Eurocentric vision where the “whites” are the ones who are going to help other needy populations. As it can be observed in Figure 3, the above-described attitudes are reinforcing stereotypes.
Figure 3. Example of cultural diversity
(Fragment extracted from Santillana Textbook, The House of Knowledge, 2007).

**Functional Diversity**

The third field examined is functional diversity and its representation is anecdotal. Functional diversity is rarely represented in the analysed images. *Anaya* has no representation at all, whereas *Edelvives* has a representation of three characters (1 visually impaired and two wheelchair users) and *Santillana* includes ten characters (2 visually impaired, seven wheelchair users and one character that presents an artificial limp). In total, ten characters present physical dysfunctionality and three with sensorial dysfunctionality.

<table>
<thead>
<tr>
<th></th>
<th>Total Graphic representation</th>
<th>Number of non-white-middle class characters</th>
<th>Percentage of non-white-middle class characters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anaya (Salta a la vista)</td>
<td>357</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Edelvives (Mundo Agua)</td>
<td>433</td>
<td>3</td>
<td>0.7%</td>
</tr>
<tr>
<td>Santillana (La casa del saber)</td>
<td>413</td>
<td>10</td>
<td>2.4%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1203</strong></td>
<td><strong>13</strong></td>
<td><strong>1.1%</strong></td>
</tr>
</tbody>
</table>

The low number of people with reduced mobility or people with sensory functional diversity is surprising (see Figures 4 and 5). Despite the efforts made by educational regulations in Spain to incorporate students with functional diversity into the “ordinary”
school classrooms, inclusion still seems to be far from becoming a reality within the educational environment. The analysis reveals that the inclusion of graphic representations in the case of functional diversity, whether physical or sensorial, is practically non-existent.

*Figure 4. Example of functional diversity*  
(Fragment extracted from the *Anaya* manual, Salta a la vista Project, 2008).

*Figure 5. Example of functional diversity*  
(Fragment extracted the *Edelvives* manual, Water World Project, 2007).
Only 1.1% of the represented characters present some type of functional diversity, lowering this percentage to 0.1% if we refer to school-age children. This means that there is an invisibilization of these collectives in the school textbooks. They are not to be found in the educational classrooms, which results in a serious damage to this collective, since the non-represented reality does not exist, “to be visible means to be recognized in one’s own person in the just expression of oneself in various contexts of life” (Radtke, Barbuto, Napolitano & Iglesias, 2003, 2). Therefore, there is still an unacknowledged barrier to the recognition and integration of people with functional diversity in general.

Discussion and Conclusions

The present research aimed to examine graphic representation of gender, cultural and functional diversity in three textbooks for Primary Education published by three of the main publishing houses in Spain that were used at schools in a period of transition between the LOE and the LOMCE Educative Laws (2006–2018). A sample of 528 graphic representations was analysed following the model developed by Prendes (1994).

The study has found that, although a significant part of the school textbooks researched is changing the way diversity is treated, graphic representation of cultural and functional diversity is still insufficient, partial, plain and fragmented. In the case of gender, consistent with recent literature (Martens, 2015; Aparicio, & Martínez, 2017), there are elements of parity included in textbooks representations in the public and private spheres; women and girls are performing activities and developing jobs that are traditionally not considered female one, and the same goes for men and boys. These findings are extremely encouraging as they are a reflection of the construction of a gender-fair society or, at least with the commitment of moving towards one. The work developed by the Institute of Women, manuals, and recommendations, still has a great deal of influence in the achievement of parity in the representation of gender in textbooks. Despite these promising results, much has to be done to eliminate gender roles both at home and at the family level (Manassero, & Vázquez, 2002; Terrón, & Cobano, 2008; Vaillo-Rodríguez, 2016; Gebregeorgis, 2016).

In the case of cultural and functional diversity, one of the most significant findings to emerge from this study is the nearly complete absence or distorted presentation of immigrants in the curricula, textbooks, and other school materials. This underrepresentation or misrepresentation may damage the self-image and self-esteem of students belonging to ethnic minorities, and may negatively influence their academic success.

Greater efforts are needed to ensure that this situation changes. A key priority should be incorporating elements and symbols of the cultures of origin into school life, in the curriculum, and textbooks (Llorent-Bedmar, 2013). Lemmer, Edwards & Rapule (2008) acknowledge that the book’s quality directly affects the teaching’s quality. Thus, the findings of this study have several important implications for future practice, such as
the adaptation of graphic representations for them to include the new socio-educational realities that reflect the diversity and richness of our current society. From the many courses of action that must be taken, we would like to highlight the importance of textbooks’ representations of the society as, in most cases, they lay the foundations for the way lessons are developed and are the guiding materials for the daily routines in the classroom. Another possible action could be the implementation of a complementary strategy in which good teaching practices are identified to encourage the use of textbooks from the perspective of diversity (Covacevich & Quintela, 2014).

The sample of the study consists of 528 graphic representation from three textbooks published by the main houses in Spain. This could be enlarged by the inclusion of smaller publishers in further research. Despite the limitations derived from the size of its sample, this study offers an insight into the representation of diversity in textbooks. It corroborated that the representation of diversity in textbooks does not correspond to current reality, as globalization and migratory movements have altered the way diversity is understood and have reconfigured local and global relations. Even if at a legislative level diversity is considered and included in the educative sphere in Spain, there is still a need to transfer the norm into textbooks and manuals. Consequently, educational organizations should take on the challenge of educating citizens according to the reality they are going to be facing.

As a future research line, once the transition period has elapsed, it would be interesting to examine the textbooks published in accordance with the criteria of the LOMCE. Also, other aspects of graphic representation in textbooks could be analysed such as different ages, relevance of the image according to the place in the unit, how they are linked to the text and the characteristics of the environment according to integration, accessibility and, multicultural criteria.

Disclosure statement

No potential conflict of interest was reported by the authors. The paper presents research and analysis conducted by the authors. As such, any comment, opinion, and position presented are that of the researchers and do not necessarily reflect the official policy or position of any persons associated with the programs or organizations featured.

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Ispanijos pirmosios pakopos pradinių mokyklų vadovelių grafiniai vaizdai. Lyčių, kultūros ir funkcinės įvairovės tyrimas

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Santrauka

Šiandieninėje mokykloje labai svarbus teigiamas požiūris į bendravimą, kultūrų sąveiką bei įvairovės supratimą. Tai yra svarbiausias mokymosi veiksnys. Vadinasi, mokyklos bus įtraukiančios ir tarpkultūrinės: jos priims įvairovę kaip papildomą praturtinančią vertybę, skatinančią mokyklų sambūį. Vis dėlto šiuo metu mūsų laukia sudėtingas iššūkis, nes ugdymo įvairovė turi rasti pusiausvyrą tarp folklorinio išaukštinimo ir kompensuojamojo mokymo programų traktavimo.


Tyrimas patvirtino, kad Ispanijos pradinės mokyklos vadoveliuose padaryta didelė pažanga užtikrinant vienodą vyrų ir moterų atstovavimą. Rezultatai parodė lygų lyčių atstovavimą. Vis dėlto dar yra tarp to, kur tobulėti, jei norima, kad moters vaidmuo atitiktų realybę. Ispanijos vadoveliuose dar nėra pakankamai pateikiama kultūrinės ar funkcinės įvairovės grafinių ilustracijų. Būtina įdėti daugiau pastangų, kad vadoveliai perteiktų realybę klasėse ir kad įvairovė taptų standartizuota mokyklose.

Esminiai žodžiai: įvairovė, nuotraukos, iliustracijos, vadoveliai, pradinis ugdymas.